

SIGNING UP FOR YOUR VERY OWN DATING WEBSITE – A STEP BY STEP GUIDE

The internet is many things for many people, but for most of you it is merely an information tool. To a small percentage of us, we use it as a tool to bring in extra income.

The online dating industry is a \$2 billion a year industry worldwide and I am going to show you how to take advantage of that.

By following the steps below and putting in a little work (about 15 minutes to set it up) you will be the proud owner of your VERY OWN dating website.

For each new member that then signs up to your site you get a commission, and if they remain a member of your site for a while you will start earning recurring income every time your member extends his membership of your dating site.

So get ready to start earning like you never have before!

1: Click the link below to start the signup process:

<http://www.worlddatingpartners.com/index.do?refId=SSWNG-9077>

2. On the new page click the "Register" link on the left had menu

1. You will get to this page:

Type of application

Are you a: Company Individual

VAT registration number
(if registered in UK)

Contact Details

First name:

Last name:

Password:
it must be at least 6 characters long

Repeat password:

E-mail:

Confirm E-mail:

Choose forum username:

Phone:

What country do you live in:

Further Details

If you have one or more existing sites, please provide us with as many details as possible. The information you provide will enable us to ensure that your new site is set-up in the most appropriate manner to maximise your cross-selling opportunities and thus your revenues.

Do you have an existing site? Yes No

Is the Internet your main source of revenue? Yes No

Any further notes relevant to your application?
(optional)

I Accept the World Dating Partners
Terms and Conditions

Submit

Fill in the details as follows:

1. Type of application – Individual
2. VAT registration number – leave blank
3. Fill in all the Contact details with your own contact details
4. Further details – do you have an existing site – No
5. Is the internet your main source of revenue – No
6. Any further notes – leave blank
7. Accept terms and conditions – tick box
8. Click Submit button

On the next page you will be given the link to the admin area of your new site.

Copy and paste your login number and password into another document or email so that you have it for future use. Also copy the link to your admin area

<https://admin.world-dating-partners.com>

Click this link to go to your admin area.

At your admin area enter in the Partner ID and Password you have just written down. Click the LOGIN button.

Once you have logged into your admin area, click the "Edit your details" link on the right hand menu

On the new page fill in all your details but leave the New Password and Retype New Password blank.

Scroll down and fill in your banking details at the bottom of the page. You will need your bank name, SWIFT code, account number and branch number. You may also be paid by cheque in which case request that you get paid by cheque, and give them your postal address and the name the cheque needs to be made out to, so that they can send it to you.

Click the Save button and let the page save.

Now click the "Create your site" link on the left hand menu



Click on this banner in your admin area

Now this is where you choose the type of site you would like to promote.

Read the text below for a general outline of niche marketing:

"The future of the online dating market"

As the online dating industry matures, it's becoming increasingly more commonplace for ordinary people to seek friends and lovers via internet dating sites, and as a result of this, we're seeing that the average user is becoming much more discerning. He or she does not want to waste time joining sites that offer little or no chance of meeting his or her specific needs/wants regarding a friend or partner.

The increasingly sophisticated methodologies used by the better sites (including all World Dating Partners sites) ensure that suitable matching is achieved, via high quality psychological testing, thorough compatibility reviews and more complete personality descriptors. These methodologies have substantially increased the chances of meeting a true soul mate; however the likelihood is increased even further if the dating site selected is dedicated to a particular area of interest, hobby or requirement that is important to the person seeking friendship or love.

Let's take an example. If a man's favourite hobby is wind-surfing, and his dream is to find a partner who shares this interest with a passion, he is more likely to find such a person via a dating site that clearly attracts people who are interested in this or similar pursuits. In response to this, the newer, more successful dating sites now tend to focus on a particular market segment, or niche, which is clearly communicated by the design/name/appearance of the site, the members they attract, and all of their marketing materials. Devoting time and attention to becoming the No.1 site for a particular market sector, or specific interest or geography, is proven to increase member retention and repeat business ten-fold, in comparison to the more mainstream sites. The only downside to the niche concept is the size of membership that will initially be attracted (there are only so many wind-surfers out there!).

However, here is where World Dating Partners becomes truly invaluable. Joining our network provides many benefits, as described in detail in other pages of this site, but high amongst these is access to the full member database of all our combined partners. The sophistication of our software which defines the needs and wants of members means that, irrespective of whether an individual actually joined your site directly, or any other site in the World Dating Partners network, if he/she is an appropriate date/partner for one of your members, it will immediately become apparent and the right level of contact will automatically take place.

Creating and linking niche sites to the World Dating Partners network is very simple, and because our system is designed as a dedicated partner program, with the intent of supporting a universe of specialized dating sites, it is very easy to establish, customise or link any number of sites. The process is quick, professional and there is no cost involved. You can instantly create any number of niche sites using the filters in your administration area. The system will allow you to create general dating, adult, gay or Indian matrimonial sites, which you can narrow down to incorporate any combination of criteria that you wish (for example gay dating for people who like Jazz music and who live in the UK).

Taking a niche marketing approach to online dating, linked to a dedicated worldwide network such as World Dating Partners, is without doubt the way of the future, because it is less competitive, helps retain members longer, and, critically, is substantially more profitable.

So think carefully about what niche you think would work. I would suggest something general like a dating site that focuses on any of the following:

[MILF dating](#)

[Casual Encounters Dating](#)

[Housewivesdating](#)

[Naughtygirls dating](#)

[Committedbuthorny dating](#)

[Swinger dating](#)

Etc etc....You want to choose a theme that will be appealing to the men you will be marketing your site to. Bear in mind you want to choose a name without using your country ie "South African dating" is a no-no as you will be marketing your site all round the world.

So choose your theme on the left, and then choose your colour scheme on the right (any colour will do).

Click NEXT button

Fill in the form on the new page:

Site name and slogan – Make sure it is an enticing name and slogan. Try to let your slogan draw the potential member in with a promise of finding what they are looking for. The slogan on the site I created for this instructional booklet was "Naughty Wives Dating – when one man is not enough".

Click the Sub-Domain option tick button and then type in the name of your site ie "naughtywivesdating" in the box then choose an appropriate second part of the name in the drop down box on the right.

Try and get the first part to match the second part, so for "naughtywivesdating" I would choose "unfaithfulwives.net"

This means my site URL will now be "naughtywivesdating.unfaithfulwives.net" (make a note of your site URL as you will need it for your marketing later).

Click the Check Availability button and see if your name is OK. If not you will have to choose something else.

Scroll down and fill in the form:

Supported languages - leave blank

Member Criteria – leave everything blank

Click the NEXT BUTTON

On the new page click the Global meta-info button option tick box.

Fill in the form as follows:

Title – fill in the title of your site as you chose earlier – “Naughty Wives Dating”

Keywords – type in about 20 keywords that you think potential members will use to search for your website in a search engine. So for my site I chose:

“Naughty housewives, housewives, adult dating, naughty housewife adult dating, housewife dating, horny housewives, housewives NSA, casual encounters housewives, horny wives dating”

Description – Fill in your site name and logo – “Naughty housewife dating - when one man is not enough”

Other tags – leave blank

Click NEXT button

On the new page click the REGISTER button

Your new website is now up and running! That wasn't so hard was it? It will now take 24 hours for your site to be approved.

You will receive an email when it has been approved. Click the link in the email to activate your new site.

Couple of other things that you will need to know:

Once your site has been approved login to your admin area as you did previously by entering in your login details and password at this URL

<https://admin.world-dating-partners.com>

Now just have a good look around the site. The menu items I use the most are:

My Sales where you can see how much you have earned, **My Reports** where you can see how many people have been visiting your site and signing up etc, and **My Remittances** where you will see the amounts you are going to be paid.

So have a play around and see what you can find. The easy part is done and your new dating website is ready to go. Apart from checking your payment amounts each month you don't need to do anything else in the admin area.

Now you just have to find some new members!

Good Luck